

## BRIDGING THE GAP BETWEEN NEW & SEASONED CREDIT UNION LEADERS

The Cornerstone Leadership Academy was designed by credit union professionals for credit union professionals.

With a clear focus on building leaders within our credit unions the Academy allows for growth through engagement.

The Objective is to promote the overall industry, tie leaders closer to the credit union movement, and provide an avenue to receive mentoring and discuss leadership philosophy. Whether students are 30 days or 30 years into their career, this program is ideal for participants that are looking to grow, but also for current leaders to further demonstrate their expanded knowledge.

## HERE'S WHAT CHAPTERS & STUDENTS CAN EXPECT:

- One day of learning per month in a classroom-style setting.
- 9-month program delivered by the chapter.
- Training designed by credit union leaders for credit union leaders.
- Learning from "best of the best" facilitators and guest speakers.
- Pairing with a specially chosen mentor.
- In-depth leadership philosophy with seasoned professionals.
- A springboard to next-level leadership training and positions.
- Collaboration on an immersive leadership project.
- Monthly Leadership "Lunch and Learn" sessions.
- All ranges of credit union professionals accepted.

## EDUCATION INVESTMENT:

Chapters and students must commit to one full day of learning per month for nine months. In a classroom-style environment, facilitators lead students through the following modules:

### Module One:

The Leadership Academy Welcome, Outcomes and Expectations  
Team Projects, Assignments and Responsibilities  
Credit Union History & Culture, Values & Traditions

### Module Two:

What is Advocacy  
Resources  
Introduction to Compliance, Regulators, Laws, Exams and Audits

### Module Three:

Leadership

### Module Four:

A Deeper Look at Compliance  
Branch Operations

### Module Five:

Lending

### Module Six:

Project Management  
Information Technology (IT)

### Module Seven:

Human Resources  
Marketing

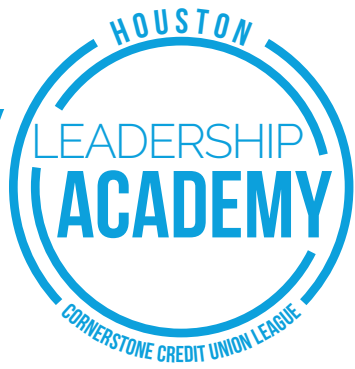
### Module Eight:

Accounting and Finance  
CLA Program Review and Final Project Prep

The Academy culminates in a graduation where students get to display all they have learned in a final presentation to benefit their credit union and their members.

**Interested in Starting the Academy at Your Chapter?**

**Contact: Corina Balsells, 469-385-6642,  
cbalsells@cornerstoneleague.coop**



# APPLICATION FORM

## Applicant's Strengths

Name of Applicant: \_\_\_\_\_  
Credit Union/Organization Name: \_\_\_\_\_  
Current Position/Title: \_\_\_\_\_  
Work Address: \_\_\_\_\_  
Work Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Number of Years in Credit Unions: \_\_\_\_\_  
Chapter in Which Applicant Serves: \_\_\_\_\_

- Accounting
- Compliance
- Investments
- Marketing
- Operations
- Staff Development
- Auditing
- Business Development
- Collections
- Human Resources
- Lending Management
- Philosophy
- Technology
- Other

Write a brief statement on why the Chapter Selection Board should choose you to participate in the Cornerstone Leadership Academy.

What do you hope to accomplish by attending the Cornerstone Leadership Academy?

What do you see as your opportunity to have an impact in the credit union industry?

**APPLICANT COMMITMENT:**  
I acknowledge my commitment to attending eight of the nine full-day classes in order to graduate from the Cornerstone Leadership Academy.

APPLICANT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

CEO/SUPERVISOR SUPPORT: I \_\_\_\_\_  
HEREBY SUPPORT THE AFOREMENTIONED APPLICANT'S PARTICIPATION IN THIS NINE MONTH EDUCATIONAL PROGRAM.

CEO OR SUPERVISOR \_\_\_\_\_ DATE \_\_\_\_\_



**CORNERSTONE**  
CREDIT UNION LEAGUE  
Your Foundation for Success  
Phone 800-442-5762  
Web <https://www.cornerstoneleague.coop>

**RETURN COMPLETED APPLICATION TO:**  
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