

Houston Chapter of Credit Unions 2017 Miracle Balloon Campaign benefiting Texas Children's Hospital

Dates of Campaign: August 15 - September 30, 2017

Cost of Balloons: \$1 each

1. Select an employee coordinator from your credit union to organize the balloon sales and encourage 100% participation from credit union employees.
2. If during the promotion your credit union runs out of Miracle Balloons, please contact Lori Cooke with Houston Texas Fire Fighters Federal Credit Union at 713-293-6632 or loric@htffcu.org and she will make sure you receive additional balloons.
3. Encourage the purchaser to sign his or her name on the balloon to show support for The Children's Miracle Network and Texas Children's Hospital.
4. We encourage you to prominently display the balloons on your walls, ceiling, windows and doors throughout the campaign to increase awareness and generate excitement around the campaign.

**At the end of the campaign, please mail a check made payable to
"Houston Children's Charities" for the balloons sold to:**

Houston Texas Fire Fighters FCU

Attn: Lori Cooke

P.O. Box 70009

Houston, Texas 77270

All checks should be delivered no later than October 13, 2017.

